



**Plushie  
Fashion  
Week**

**2018**

# PETS' MEWS: THE NEWSPAPER FOR INSTAGRAMMING PETS, PLUSHIES AND THEIR PEOPLE

#[plushiesbuildbridges](#)

## Eye on Style: Plushie Fashion Week 2018 Special Edit

by Pets' Mews Fashion Editor: [@altravelbunny](#)

### Hats & Bonnets

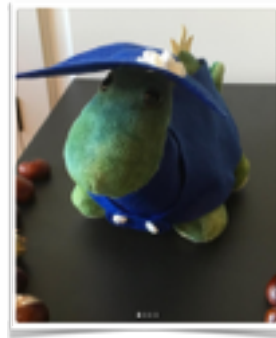
One of the major categories on the cat-walk this year was the hat/bonnet fashion; which has made a comeback.

Dolly [@dollythedinosaur](#) (below) is displaying the magnificent new designs by Keepers Crafts, a well known yet exclusive designer, for the high end fashion boutiques.



Hello Fashionistas!

As you can see, this is a special issue to celebrate the style, creativity, and sheer joy that was [#plushiefashionweek2018](#). It was such fun to see you on the [#travelswithmycatwalk](#), and /or to see you cheering on all the super model plushies and their Houses. In this issue, Style Editor, Dušana [@altravelbunny](#) rounds up the fashion event of the season; [@piggycoquette](#), Csarina of Cosplay tells us her costume secrets, and we have a sneak peak at the next big Plushie Trend to hit our Instagram community. Happy reading! Love, Topsy xxx



Norty-Sid [@norty\\_sid](#) (bottom left) is displaying the country-chic style by a new fashion house ~ the pawparrazzi are still trying to spot the brand-tags to leak the details of this new fashion house ~ to be advised.

Our pawparrazzi managed to sneak a shot of our favourite celebun Maxi [@maxi\\_the\\_rabbit](#) (bottom right)! Taken as she was leaving a secret meeting with a new creative director, Mr E. Cornish ([@cornishelmo](#)) who has introduced a new Celtic/Viking combination. We are currently waiting for more information to break on this creative director.



### Благодаря

[@doyka\\_supercow](#) газеты Pets' Mews теперь можно читать на русском -



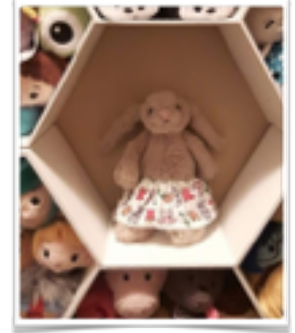
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## JellyCat Skirts

Fashion

designer 'House of Tsum' @thetsumfamily has entered an entire new line of #jellycat skirts, shown here by a new model to the cat-walk ~ Roxy. These 3 A-frame summer skirts were top listings post- fashion week



## Billboard

A new surprise on the streets of the Plushie Fashion week, were billboards! It seems plushville has taken on some advertising ideas from the hooman world. @Justus\_sheep was the initial fashion house to be advertised this way. Here we see Sara @zarina\_azib making everyone stop as they walk past.

## Happy Ugly Orange

A new cat-ergory this year was the #happyuglyorange ~ we are honestly very confused over the creation of this theme, however Hotte's @furfrog (left in sequence) ugly orange was a sure winner!



\*\*Two cameraplushies fainted while taking this shot

Felix Fisher-Fox @misterfish511 (middle in sequence) was caught on the outdoor cat-walk with this new comfortable yet practical outdoor look

Theodore from the House of @squeeshy.patague (right in sequence) was a main competitor against Hotte in the #happyuglyorange theme; with this orange~dino t-shirt. It ended up representing a cute blend or strong independence and soft warm-heartedness at the same time.

Always a favourite on the fashion scene is @travel\_bunny\_diary (right) - caught here on the outdoor scene in a stunning red and blue coat by British luxury fashion house, Burbunny.



# \*\*\* Important Announcement\*\*\*

Our Pawparrazzi are constantly busy scouting for the next big trend in plushie fashion to feature in Eye on Style. If you don't mind us featuring you and your amazing outfits, please use the new hash brown on your posts.

#plushiepawmission We always tag every post we use! Thanks xxx

# The Csarina of Cosplay reveals her secrets

by @piggycosquette

The term "cosplay" (*kosupure*) is a Japanese portmanteau of the English terms *costume* and *play*. The term was coined by Nobuyuki Takahashi of Studio Hard while attending the 1984 World Science Fiction Convention. (Thinks, Wikipedia!)

What is a difference between *masquerade* and *cosplay*?

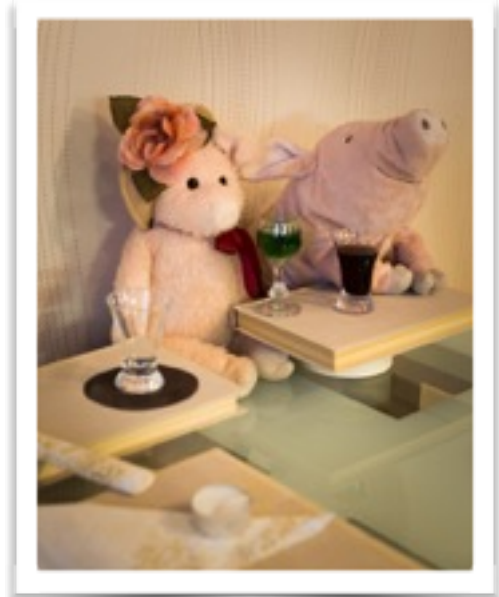
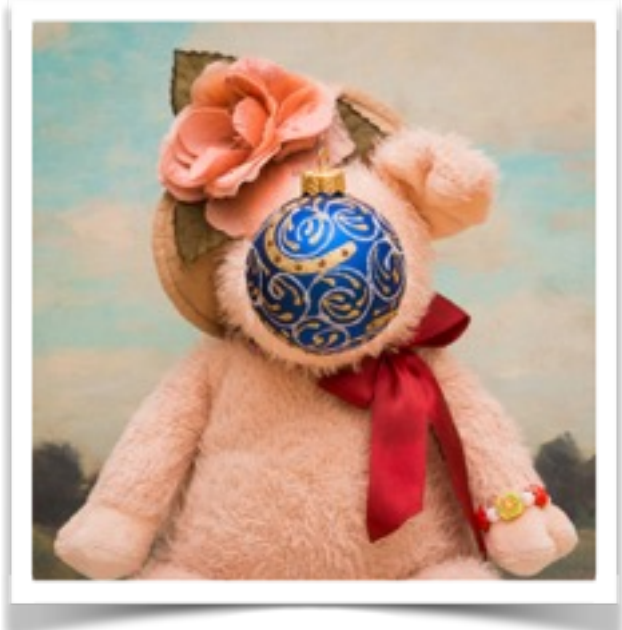
1. A specific character is represented in a cosplay. Say, not an abstract witch on Halloween but the Scarlet Witch from Marvel Comics.
2. It's not enough to get dressed like a character, it's necessary to "catch" his voice, vocabulary, manners, facial expressions etc.
3. Masquerades take a place on holidays or special occasions. A life of a true cosplayer goes non-stop all year round: photo sessions, meetings like-minded people, visiting events, role plays etc.
4. Costumes for masquerades are bought or leased, but costumes for cosplays are often hand-

made. A cosplayer puts all skills and heart into that work. We must say, sometimes the results of those efforts are really impressive. Many cosplayers work on details of outfits so hard that they create true masterpieces. However, sometimes, if a cosplayer is not very handy (for example, as my human...), a costume can be ordered from a professional - *a crafter*.

Why have I and my human started doing cosplays? We've seen works of cosplayers very often in the Internet, so we wanted to try that too. My human is too shy to take a part in it (she doesn't have the balls), but I'm more liberated. Well, for our first experience we've chosen unusual objects - characters of paintings. Because we love paintings. So, we "cosplayed" a few ones. You can see that on Instagram following a hashtag [#pigturesbypiggycosquette](#)

There are not many works yet, but I have some ideas already. I just need to punch my lazy human to realise that. Here you can see, "[L'Absinthe](#)" by [Edgar Degas](#), right; "[The card players](#)" by [Paul Cezanne](#), bottom right; and "[The Son of Man](#)" by [Rene Magritte](#) top right.

All our piggies support us. They take a part in cosplays and other costume games with pleasure. Cosplay is an interesting experience. It's fun to do that and especially to read comments of friends when you share photos of it. I hope plushies want to join after reading this note.



# #plushielovestoeat

## Celebrating International Food of the World - How Food Connects Us

Presented by [@mallorcansloth](#) and [@lunabott](#)

Multiculturalism is on the menu, thanks to plushies and our furry companions who are constantly shaping the cultural landscape here on Instagram, and in celebration of our unique diversity through food [@mallorcansloth](#) and [@lunabott](#) have created [#plushielovestoeat](#) show. Every Friday, starting in October, plushies around the world will have an opportunity to tell their story; enriching others and bringing the World of Delicious around a very special table.

So Let's Eat Together! We want you to be our guest on the [#plushielovestoeat](#) show.

### Rules:

1. Open to everyone every Friday: plushies/live animal accounts.
2. One entry a week and you can enter every week.
3. Your presentation can be from your own kitchen or a restaurant visit. It can be one single ingredient, a recipe, or an entire meal.
4. It is important that your post must detail the cultural backstory of your chosen food. This social experiment is about learning and sharing each other's ethnicity and identity.
5. A winner will be selected at the end of each month, and a Certificate of Appreciation awarded with an opportunity for an interview.
6. Use hashtag: [#plushielovestoeat](#)



