# **PETS' MEWS**

The MewsPaper for Instagramming Pets, Plushies and their People

#plushiesbuildbridges

#### Welcome

Hello Everyone,

I hope you all had a lovely Earth Day.

We've got a great line up for you this month with news on how Plushies are Building Bridges in the fashion world, and Building Bridges by planting trees to help our planet!

Of course, we've got the Queen of Sartorial Style, <u>Dušana</u>, giving her Eye on Style, not to mention, plenty more inside.

We hope you enjoy it.

Love,



XXX

#### Also inside

A whizz through some of your photos

Eisi Locko unveils what you lot get up to when no-one is watching

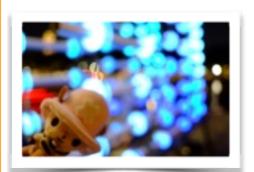
Благодаря @doyka\_supercow газету Pets' Mews теперь можно читать на русском -



# Sustainable Sparkliness in Marina Bay

@chopper.at.a.corner









iLight Marina Bay is Asia's leading sustainable light art festival held yearly at the Marina Bay area. This year the light art installations has extended beyond Marina Bay to Esplanade Park, featuring 22 sustainable artworks from 14 countries.

# **Our Earth**

## by @batik\_batuk

Wonderful Orang-utan Brothers, Batik and Batuk decided to go that extra mile when it came to Earth Day. Asking our wonderful global plushie community to post a photo of themselves with something round and blue to represent our Blue Planet, they pledged to plant a tree for every post using #plushieearthday2018. And of course, we didn't let them down, with the initiative generating 117 adorable plushie posts. Here's why they did it, and below, are some of your adorable photos.



The Earth is the only planet that has a large amount of water, so it looks blue and we call it the "Blue Planet". Because of its water, our Blue Planet is home to 8,7 millions of living things.

After existing for 4.5 billion years, our mother nature is now suffering. The negative impacts of hoomans on the earth's environment has been far greater than any of the other forms of life.

Deforestation (small amounts from wildfire but the rest from logging operations providing wood and paper) is damaging forests on a massive scale, resulting in damaging the quality of land, climate change, and ruining the habitat of millions of species. The world's rainforests will completely vanish in a hundred years time because hoomans are turning them into agriculture farms and towns.

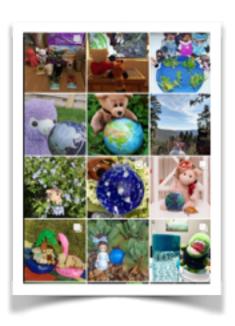
Pollution is another issue. This process of making land, water, and air dirty and not safe. Land has become polluted by industrial waste and also household garbage. We plushies need to reduce waste.

And plant trees.

Trees are the lungs of the planet because of the oxygen they provide. They combat global warming by absorbing CO2 - and odours and pollutants too providing natural filtration and storage systems to purify water and avoid floods. They also provide wildlife habitat and provide food too. We plushies love climbing, playing and staying on trees. Trees give us comfort and protection. Let's plan trees today and everyday possible.



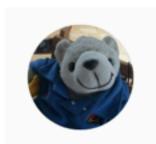




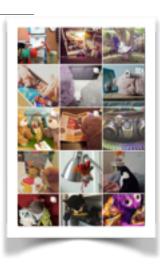
Issue: 21 6 May 2018

## The Secret Life of Plushies

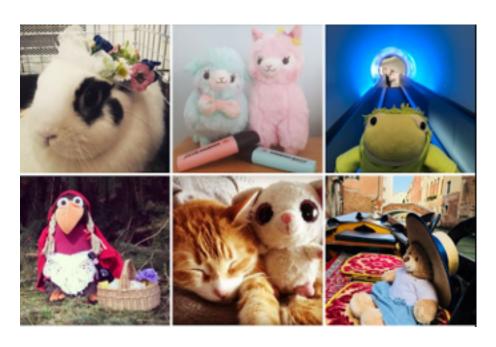
## by @eisi locko



Have you ever wondered what all of your lovely IGfriends are up to when nobody and noplushie is watching? Me surely did! So me gave it a try and created the hashtag #EisisSecretLifeOfPlushies to find out. Plushies all over the world have participated so far and it is really fun to see what other plushies do during their alone time. It seems like many plushies love to get (not that healthy) food and making a mess or are just being silly while no human is around. Also video gaming is a big deal! Check out the hash brown for more photos.



# Here's a round up of what you lot have been up to!





Top left to right, we have @furosuke posing with flowers in her fur: @lemonandmintyalpacas proving that being coordinated whilst revising for exams is bound to help; @furfrog leaving no pathway unexplored in his search for Friday; and @banditoandlea with signs of spring. Hurrah!

And along the bottom, left to right, we can see lovely Little Red Riding Hood, AKA @rasputin.croaky; @choupette\_patate sharing a wonderful cuddle time; and @bearrypotter relaxing in perfect Venetian style. If you'd like to feature in a future issue, or have a brilliant idea for an article, please drop me an email to tipsycatbose@gmail.com or send me a DM on Insta. Thanks!



Advert

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If you're planning a trip to New York, check out our exclusive plushie-eye-view guide to the Big Apple written by some of your favourite plushie-travel-guides. You can buy it on Apple or on Kindle in English or Russian.





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# Eye on Style by @<u>altravelbunny</u>





#### #plushiesbuildbridges

Mr. Teddy Bjorn here is wearing a very fashionable midnight blue and grey anchor jumpsuit by the famous 'Florentine Rayat' ~ however, the main focus is on this very important upcoming artist and sweater design called 'TeddyBjorn Treasures' by Mr. Bjorn's very own in-house designer. These unisex treasures are designed for & sent to small hoomans overseas who freeze without adequate clothes.







Yellow Left: The famous snow celebrity <u>Wampa</u> has been caught with the current winter accessory of a 'snow angel' suit. Wampa Miller is famous for the 'Angel Wings Project' which is now in multiple countries & these wings range in many colours and styles.

Yellow Right: World-famous 'Bunny' was caught by pawparrazzi during a fashion shoot in Boston, USA. Here she is showing the upcoming winter coat by Alexander McRabbit, the very famous vintage scarf by Amilio Bucci and the stylish sexy-red beanie by Bunnifer Ouellette.

Blue Left: Following in with the winter beanies, here we have a new model on the scene. He goes by the industry name 'Minionie' and is currently showing Ratbour's newest beanie in the brand's signature waxed cotton

Blue Right: here is former model <u>Ludvig</u>, caught by our pawparrazzi in a very fetching Rat Simons sweater. It seems he was caught with current model of the year Ugglan; who was wearing a stylish & vintage designer beanie by Ratbour.

and a matching scarf from a past collection.

