

# PETS' MEWS

The MewsPaper for Instagramming Pets, Plushies and their People

## Welcome



Hello Everyone,

And welcome to another packed issue of Pets' Mews.

We've got great articles and photos inside, including a beautiful piece by our dear, brave friend, [Keith](#) - a must read for every one - proving that once again, [#plushiesbuildbridges](#). We really hope you enjoy this month's issue.

Lots of love, Topsy xxx

## Also inside

- ◆ More Midsummer Magic & Your Good Mews Photos.
- ◆ Learn about the meanings behind the Pride Flag with [@foxyfoxenberg](#)
- ◆ Tour Berlin with your very only brilliant tour guide [@candy\\_and\\_the\\_jolly\\_mah](#)
- ◆ Keep up to fashion-date with [Dušana's](#) Eye On Style



Благодаря [@doyka\\_supercow](#) газету Pets' Mews теперь можно читать на русском -



Soooo midsummer. What is it all about?

Most of us think it's the most Swedish of all holidays (although it's also celebrated in Finland and some of the Baltic states, like Estonia). In Sweden, everyone who has the possibility, leaves the cities and towns and takes off to the countryside. Every cottage, open field and garden fills up with people eating, drinking and dancing. The food that's eaten is super traditional. It is the same food every year; pickled herring, new potatoes, chives, sour cream, and boiled eggs, knäckebröd (the crisp bread you can buy at IKEA) and strong cheese. With this you drink beer and "snaps". You sing special songs when you drink "snaps". Most of it pure nonsense!

Since the weather is not the most reliable thing in Sweden there's always a discussion about whether one should sit outdoors and eat, or indoors. Seeing tables being carried outside, and then back in, and then out again is not an uncommon sight!

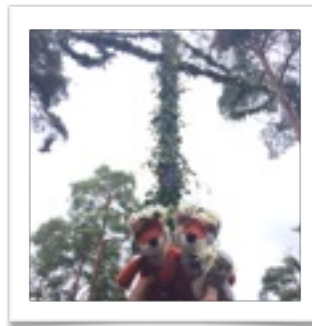


## A Midsummer's Night Dream

by [@sixtensfriends](#)

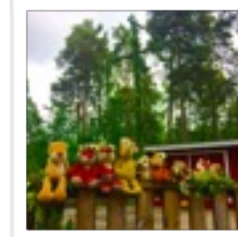
When you are done eating you dance around the midsummer pole, which is covered in birch leaves and flowers, preferably with the Swedish flag at the top.

The look of the midsummer pole



can vary depending on the area you are in. You join hands and dance around the pole, singing songs about frogs (then jump like frogs), pretend to do different chores, like washing, and act like a crow related to a priest (don't ask, it's complicated).

The musicians are dressed in traditional clothes and play the violin and accordion. The same traditional clothes are also worn by some of the people celebrating, but not so often anymore.



All the dancing has now made us hungry so we are have coffee and a sponge cake filled with jam, custard and covered with whipped cream and strawberries. Those are the 3 traditional elements that makes up midsummer, but not everybody does all of them, even if we like to believe so.

Then various outdoor games are played, more drinks are had and the barbecuing starts. More dancing, of a less traditional kind might be done.

The night between midsummer's eve and midsummer's day is believed to hold a lot of magic. It is after all around the time of the summer solstice Dewdrops were saved to add to the important brewing of beer, and bread making, and were thought to cure illnesses and bring strength to weak children. There aren't many people that believe this anymore, but the tradition of picking 7 different kinds of flowers is well known. The flowers you put under your pillow, and the person you dream of that night will be the person you marry.



## Plushies Build Bridges

@theadventuresofkeith



### Hello everybody!

My name is Ali and I would like to tell you something about me. One year ago I lost my job and my family in the same week. It was very difficult for me. I've been battling with depression since I was a child, so what happened didn't help me. I spent lot of months just crying; my life become a long empty nightmare.

One day, I decided to buy a plushie. I needed to hug someone. I called him Keith, because I love Keith Richards and the Rolling Stones, and after some weeks I posted a picture of him on Instagram.

### That day, changed my life.

Day by day, I started to meet extraordinary plushies with extraordinary humans. I started to trust life again, because our Plushie community is the proof that beautiful people exist, and with them, kindness, love, respect and support - without discrimination for religion, race, gender or anything else. The plushie family is the place where I started to smile again. Thanks to all my friends. You've done a miracle simply being you.

With love,  
Alice.  
@theadventuresofkeith

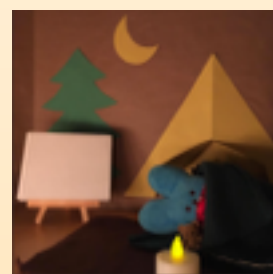
## Good Mews

Little Ted @valerieedna was loving these sculptures at Chatsworth House



@honeygrovebears

### Camp Hoopla Hooray 2017: a roaring success



Above, you can see @littlebeauxpeep magnificent tent - check out their account for more clips and photos, and visit #camphooplahooray2017giveaway @travelswithmycat for more fabulous shots.



## Happy Pride!

This little fox believes in love, respect and equal rights for everyone!

by @foxy.foxenberg

I just learned that each colour of the Pride Flag has its own meaning.

On the Pride Flag, the colour purple represents **SPIRIT**. This little fox thinks we are all on the same team, so let's show our Team Spirit and encourage each other on!

The colour blue represents **SERENITY**. This little fox knows everyone leads hectic lives, remember to take a break and give yourself some

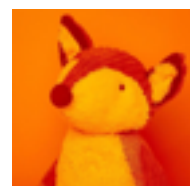
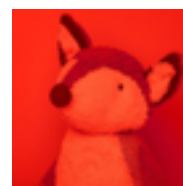
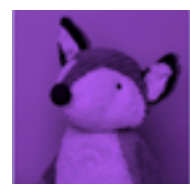
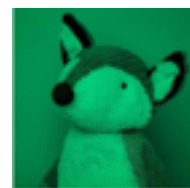
moments of serenity from time to time.

On the Pride flag, the colour green represents **NATURE**. This little fox recommends that you should get out and enjoy some natural surroundings. We should also all remember to embrace our true nature and feel pride in ourselves.

The colour yellow represents **SUNSHINE**. This little fox thinks supporting each other is a great way to send warmth and light into the world.

The colour orange represents **HEALING**. This little fox hopes we can heal any rifts between us with acceptance and kindness. Don't forget to be kind to yourself and take time to heal if you are hurting.

And on the Pride Flag, the colour red represents **LIFE**. This little fox believes we should embrace life and live it to the fullest in any way we wish.



# Candy's City Tours

by [@candy\\_and\\_the\\_jolly\\_mah](#)



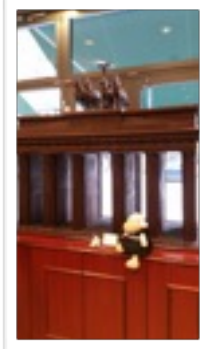
Hi everyone, it's me Candy from [@candy\\_and\\_the\\_jolly\\_mahs](#). For those of you who don't know me, I'm a little sheep that loves chocolate, travelling, meeting friends and I live together with a big herd in Berlin/Germany. I'm very honoured to have the possibility to write an article for Pet Mews.

In my first article I want to tell you something about one of my jobs. It's not really a job, because sheep work is forbidden, but I love to do it.

As I've told you already, I love meeting friends and I live in Berlin. I've combined these two things and the result is : Candy's City Tours - For plushies.

I offer a wide range of tours and customised tours, e.g. the classic Berlin full day city tour. I'll show you the best of Berlin and tell you some funny facts about Berlin.

Did you know that the Statue of the Siegessäule need shoes in size 92 (european size) if she would need some shoes?



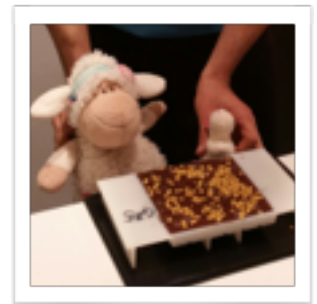
For the chocoholics of you, I offer a special city tour with stops at the chocolate hot spots where you can buy and eat the best chocolate in town or even design your own chocolate bar. It's a



very delicious tour. I've already done this tour with my unicorn friend Horst from [@theadventuresofhorsttheunicorn](#).

If you visit Berlin with your humans, feel free to ask me for one of my city tours.

Love,  
Candy



# Eye On Style

by [@altravelbunny](#)

The latest craze within Plushiestan seems to be funky glasses - here are the most fabulous finds

Top left; [Buper](#) & company reverting back to their hoppy-roots

Top right; [Jeffrey](#), always fashionable has the latest movie star style

Bottom left; Da Rabz & Milt heading on out to party (@ the Playbunny mansion), notice Milt's new aviators

Bottom right; Buper, always a favourite on the RedCarpet, is attending the Eurovision with stars on his eyes.

PS. Don't forget to check out the best new thing to hit the charts [#ftpd](#) or [#plushieboyband](#)

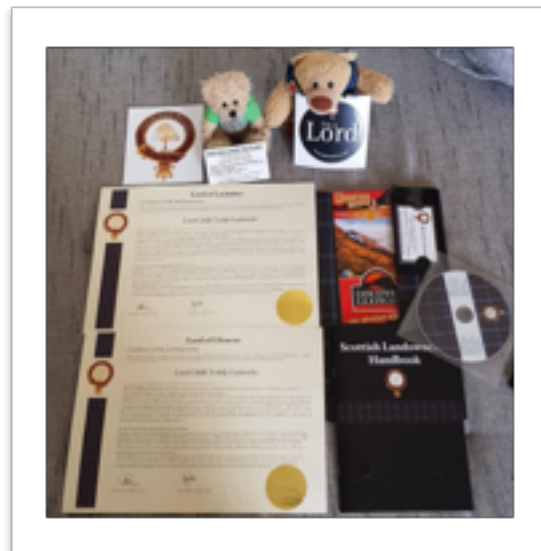


# You Can Now Call Us Lord

by [@gasbricki](#)

Every morning our mechanic reads the German newspaper BILD (not the best newspaper, but it's funny enough to read in the morning, while drinking the first coffee at her workplace). A few days ago, there was this advertisement and she became curious. So, she went to [www.highlandtitles.com](http://www.highlandtitles.com). You can buy a 1 sq ft plot for €38, or 10 sq ft for €64 (or more for more!).

As Swabians are stingier than Scots, she decided to buy the 10 sq ft plot at Mountain View for Teddy and me. On top, she got a 1 sq ft plot at Glencoe Wood. It's not that you can build a house there, but you can visit your plot and keep an eye on the nature reserve. You can even inherit it. It's a good way to save the planet, and the funny side is, the Lord or Lady fun. Maybe we'll (donate) buy



another plot, or try to get something like this in the rainforest to save the Orang-utans.

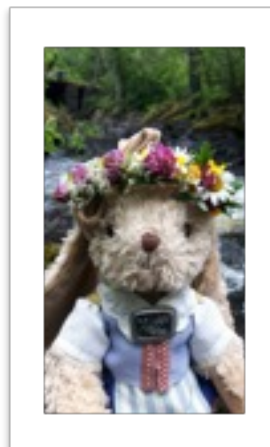
## More Midsummer Magic

by [@maxi\\_the\\_rabbit](#)

Only some humans (and I dare say, very few plushies, indeed) wear traditional costumes during the celebration. Mummy's made me this one, a region of Blekinge costume. (Mummy's got one, too, but but it won't fit her anymore 😞). Blekinge was always a rather poor region, and you can tell by the pewter brooch (in richer

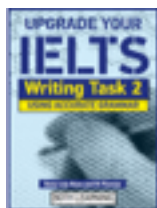
regions, brooches, buttons and buckles would be made of silver). Mostly, the fabrics for skirt, vest and apron, would be home woven, but if you had a fiancé, he would try to buy you a silk shawl to wrap over your shoulders. That would then have the same meaning as an engagement ring (which most couldn't afford).

Below you can see the lovely Maxi wearing her traditional costume, along with a midsummer bild (midsummer photos) of [@teddybjorn15](#).



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And look out for the *Cuddly Friends Guide to New York*, coming soon!